

QCPPA Conference 2026

Meet The Next Generation Of Teachers & Parents

Hey Team,

Thank you for joining us at the QCPPA Conference 2026 this year in Toowoomba with the theme of 'Breaking Boundaries'. It was a pleasure to explore how we can all work to engage the next generation of parents and teachers as bridge the generation gap in our school communities.

With 7.6 million Gen Zs and Alphas in Australia (and 4.4 billion globally), these digital natives are reshaping how we live, work and learn. As we work to engage them in our communities, I thought I'd share a quick refresher from our session to help you turn some of those insights into actions as you head back to your schools.

Here are my key takeaways from our session exploring the theme of 'Meet The Next Generation Of Teachers & Parents':

Key Themes Covered

If you're looking for a quick refresher on what we covered throughout the presentation, here are some key themes to keep in the back of your mind when engaging with the next generation of teacher and parent:



Bridging The Generation Gap

Today's school communities bring together multiple generations with different expectations around communication, work and learning. Strong leaders adapt how they communicate to better connect across those differences.



Meeting Them Where They Scroll

Gen Z parents are digital-first and highly connected through social platforms. Simple, authentic content that shares real stories from your school community can often cut through more effectively than polished communication alone.



Align With Their Values

With 68% of Gen Z parents saying they use purchasing decisions to reflect their values, it is important to consider what matters most to your community. Future-focused schools are creating visible initiatives that show parents and staff they are part of something meaningful.

Scott Millar | SM

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Three Key Actionables

For when you head back to your teams, here are three things I would consider actioning from the presentation:



Find Your Love Language

Move away from a one-size-fits-all approach when recognising your staff. Understanding how different team members prefer to be acknowledged can help you celebrate wins in ways that feel meaningful and motivating to them.



Speak Their Language

If newsletters are ending up at the bottom of school bags and emails are going unread, it may be time to rethink how key messages are shared. Take inspiration from creators such as @MrLuke and @TheDailyAud by using simple, bite-sized content that communicates clearly and aligns with how people now consume information.



Create Opportunities For Reverse Mentoring

In an increasingly digital world, every generation has something valuable to teach and something valuable to learn. Consider how you might create opportunities for staff across different career stages to mentor one another, sharing perspectives, skills and lived experience in both directions.

Where To Go For More Information

If this session has sparked your thinking about how Gen Z are approaching their careers, lives, and futures, here are a few other articles you might like to shape your thinking:

Holidays Over Home Loans: What today's spending habits reveal about the future of work, wealth and aspiration.

www.iamscottmillar.com/post/gen-z-work-wealth-success

Run Clubs Are The New Nightclubs: What activewear, acai bowls and run clubs reveal about the future of work, wellness, and connection.

www.iamscottmillar.com/post/gen-z-run-clubs

Why Gen Z Employees Are Leaving Jobs: Unpacking what Gen Z turnover reveals about leadership, retention and workplace culture.

www.iamscottmillar.com/post/why-gen-z-employees-leave-jobs

Thanks again for taking the time to join me at the conference as we explored how we can engage the next generation of teacher and parent. I can't wait to see what initiatives, strategies and experiences you create within your teams.

Chat soon,

Scott

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